

Application Form  
**Jumpstarting the Sales Cycle**  
**Starting November 17<sup>th</sup> through January 5<sup>th</sup>**

**Details:**

- **Length:** The 8 week course begins November 17th and runs through January 5th. Please note: There is a possibility that the course will be extended to make up for holiday activities (such as vacations, etc.), during the week of December 21st.
- **Who should attend?**  
Inside Sales, lead qualification, and maintenance renewal personnel. Generally, this training will benefit any business-to-business technology Sales person, from junior to senior, who relies on the phone to generate and nurture prospects and leads to grow their sales revenue.
- **Pre-requisites for attendees:** None
- **Size of the class:** limited to fifteen (15) reps
- **Pricing:** \$795 per sales rep

**GUARANTEE:**

If in the 3 months following this intensive course, the participant has not increased their sales by a minimum of 15%, we will refund your total tuition in the form of a credit for marketing and sales services with our company. If you have the desire, we guarantee your success.

\*Please note: At the end of the course, each participant will be given a goal in which to gauge this guarantee metric.

**Student's name:** \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Salesperson \_\_\_\_\_ Manager \_\_\_\_\_ Marketing \_\_\_\_\_ *(please select one)*

**Register by Phone: 1-800-505-5972 or by Fax: 323-306-5693**

**Payment Information: - Deadline November 13, 2009**

Credit Card Type: MC/VISA **(Please circle one)**      Amount \$ \_\_\_\_\_

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Company Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

You may also send a check payable to Vela Alegria Group, Inc. by November 13, 2009 to 1107 Fair Oaks Ave, Ste 851 – South Pasadena, CA 91030.

<p><b>CANCELLATION POLICY:</b> You may transfer your registration to another qualified un-registered person at any time. If you do not cancel by 5 business days before the course and or do not attend the course, a no show fee of \$300 will be charged.</p>
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